



Cookie Policy

www.platinumacademy.co.uk

Effective Date: 01 January 2022

1. Introduction

Platinum Academy of Performing Arts (“Platinum Academy”, “we”, “us” or “our”) describes in this Cookie Policy the uses cookies and similar technologies on our website to provide, customise, evaluate, improve, promote and protect our Services.

If you have any comments or questions about this Cookie Policy, feel free to contact us at admin@platinumacademy.co.uk

2. What are cookies?

Cookies are small pieces of text sent to your browser when you visit a site. They serve a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on our site. We use cookies on the website for the following purposes:

- **Performance and Analytics.** Cookies help us analyse how our website is being accessed and used and enable us to track its performance. For example, we use cookies to determine if you viewed a page or opened an email. This helps us provide you with information that you find interesting.
- **Third Parties.** Third Party Services may use cookies to help you sign into their services from our Services. Any such third party cookie usage is governed by the policy of the third party placing the cookie.
- **Opting Out.** You can set your browser to not accept cookies, but this may limit your ability to use some of the services on our website.

3. Device Identifiers

We use device identifiers on our website to track, analyse and improve the performance of our services.

4. Cookies set by third parties

We use a number of social media tools and external applications to enhance your interaction with this website – for example, we sometimes embed videos from YouTube, posts from Twitter, Facebook and Instagram. As a result, you may be sent cookies from these third party

websites. We do not control these cookies and suggest you check these third party websites for more information about the cookies they use.

5. Further information

For more information about cookies visit: www.aboutcookies.org/default

6. Updates to this Policy

We may update this cookie policy from time to time. When we make changes, we'll update the 'Effective Date' at the top of the Cookie Policy. We encourage you to check back periodically to review this Cookie Policy for any changes since your last visit.